



IN-BUSINESS GROWTH

Innovative Sustainable
Business Growth
at Global Level

In FOCUS:

The Technology Park of Andalucía presents the results of the project In-Business Growth during the Forum Transfiere 2017.

Transfiere was inaugurated in Málaga by the King Felipe VI, who qualified the meeting as "the greatest expression of public-private collaboration" in matters of knowledge transfer ■

The event was also attended by the President of Andalusia, Susana Díaz ; the Minister of Education, Culture and Sport, Íñigo Méndez de Vigo; the Secretariat of State for Research, Development and Innovation, Carmen Vela; and the Mayor of Malaga, Francisco de la Torre. On behalf of the scientific-research community, María de los Ángeles Martín Prats was present too.

In addition, within the framework of the 6th European Forum for Science, Technology and Innovation, held in Malaga on 15 and 16 February, the Technology Park of Andalusia

King Felipe VI poses with Transfiere attendees for a photo session

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presented the work done by the partners of the European project In-Business Growth, which has analyzed the best practices applied in different countries of the European Union to support entrepreneurship and business development.

Aline Daniel, the International Project Manager of the Technology Park of Andalusia, presented the project in the area "Red point" of the Forum within the table "Best European practices of SMEs support", which also featured Rafael Ventura, Vice Rector of Innovation and Entrepreneurship from the University of Malaga (UMA), and Hugos Barros, Head of the Division of Entrepreneurship and Technology Transfer (CRIA), of the University of Algarve (Portugal).

During Transfiere the representatives of the In-Business Growth presented the main outputs of the project: the handbook of good practices, the international transfer methodology and the joint working methodology designed and followed during the project. In particular, the handbook includes 17 good practices which have been collected from several European countries and which will serve as reference for other countries to implement business development support measures ■



In-Business Growth round table at Transfiere 2017



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