



Interreg
Mediterranean



PROteuS

**PROMoting security
and safety by crEating
a MED cIuster on
Maritime Suirveillance**

**Project co-financed
by the European Regional
Development Fund**

In FOCUS:

PROteuS project aims at exploiting the growth potential of the emerging Maritime Surveillance industry that can play a crucial role in the socio-economic development of **MED** area and in the generation of new job opportunities. This objective will be addressed through the establishment of a **MED MS Cluster**, fostering innovation and R&D capacities, knowledge and technology transfer ■

01 newsletter

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The Mediterranean Sea constitutes a crossroad of continents being the main link among EU countries, Asia and Middle East. It bares a huge load of maritime activities that need to be monitored in an efficient way.

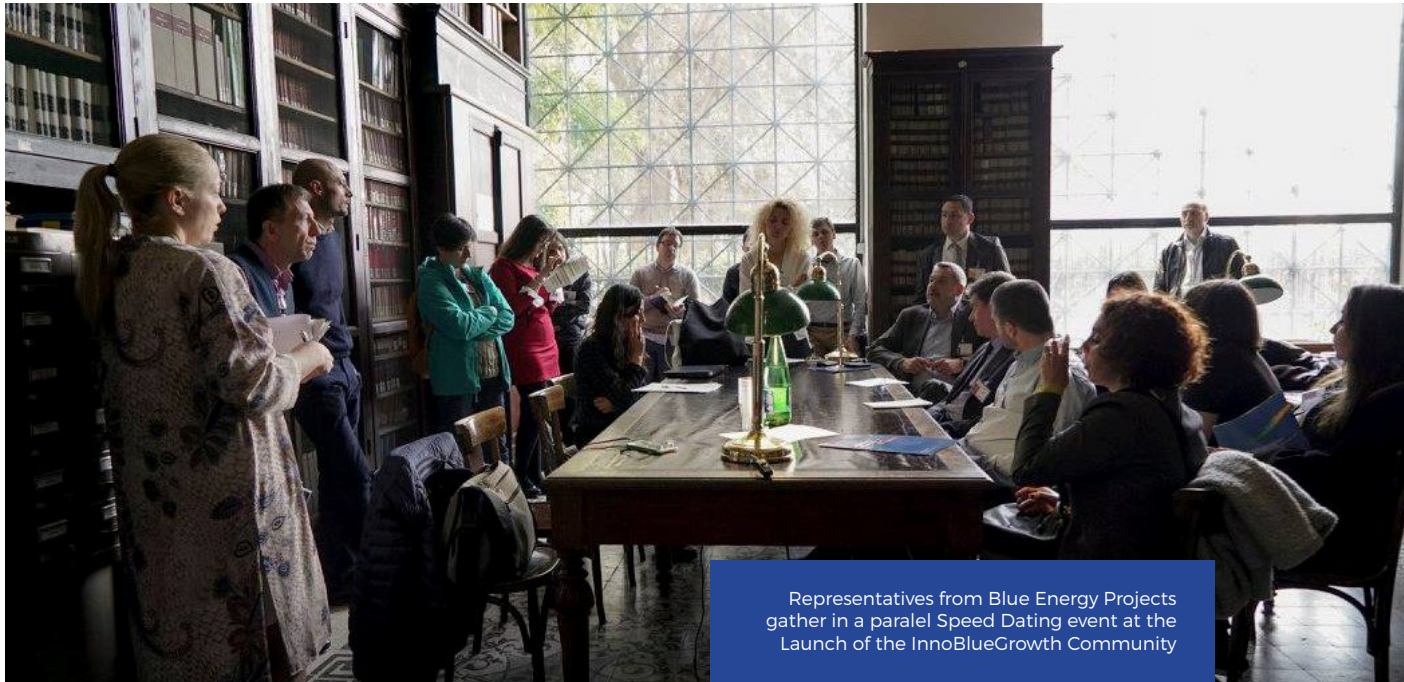
Maritime Surveillance (MS) aims at providing, to the involved key actors, the necessary methods and systems to achieve effective data exchange concerning various maritime risks and sectors (Port control, piracy, pollution and trafficking monitoring, border control, defense, fisheries controls). An important issue within MS is the existence of communication and regulatory gaps that can lead to serious loss of time in case of emergency.

PROteuS project aims at exploiting the growth potential of the emerging Maritime Surveillance industry that can play a crucial role in the socio-economic development of MED area and in the generation of new job opportunities. This objective will be addressed through the establishment of a MED MS Cluster, fostering innovation and R&D capacities, knowledge and technology transfer, as well as transnational



cooperation among the involved key MS actors, focusing on maritime security and safety mechanisms in MED area. The Cluster will offer customized services in order to identify and exploit technologies related to MS and will achieve transferability through the creation of concrete linkages with other Blue Growth sectors that face common challenges and growth opportunities ■

PROteuS attends the launch of INTERREG MED's Horizontal project “InnoBlueGrowth”



Representatives from Blue Energy Projects gather in a parallel Speed Dating event at the Launch of the InnoBlueGrowth Community

PROteuS partners attended the launch of the InnoBlueGrowth Community that took place in ROME in Rome, 6th-7th April 2017.

Patrizia Reddi, from Camera di Commercio di Venezia Rovigo Delta-Lagunare (Italy), PROteuS Lead Partner, presented the project to the audience. Italian, Spanish, French, Greek and Portuguese representatives, from the project's partnership, also attended the event.

The objective of InnoBlueGrowth is to increase transnational activity of innovative clusters to develop smart and sustainable growth in the Mediterranean area.

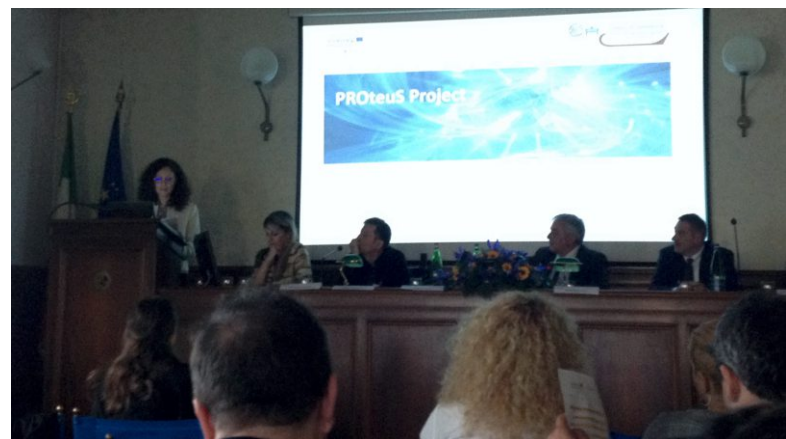
InnoBlueGrowth's main objective is to ensure the communication and capitalization activities of the “modular” projects (studying, testing and capitalizing projects) dealing with Blue Growth issues in order to increase their impacts towards common identified targets. In the case of the InnoBlueGrowth, these activities are focused on the increase of the transnational activity of innovative clusters and networks of key sectors of the Mediterranean area.

InnoBlueGrowth shall implement concrete actions—a communication strategy, community building initiatives and capitalization events, among others—to build a real community of modular projects, dealing with Blue Growth. This innovative community will allow the reinforcement of the cross-cutting and integrated

approach between modular projects and transnational key stakeholders, which is a sine qua non condition to support Mediterranean clusters in their transnational activities processes.

Moreover, it will enhance the dissemination and transferability of the modular projects results and will consequently ensure a wider and deeper impact towards external multilevel stakeholders, contributing to the sustainable socio-economic development of the Mediterranean area through innovative investments in the Blue economy.

Launch of the InnoBlueGrowth Community at: <https://goo.gl/cbMVfF> ■

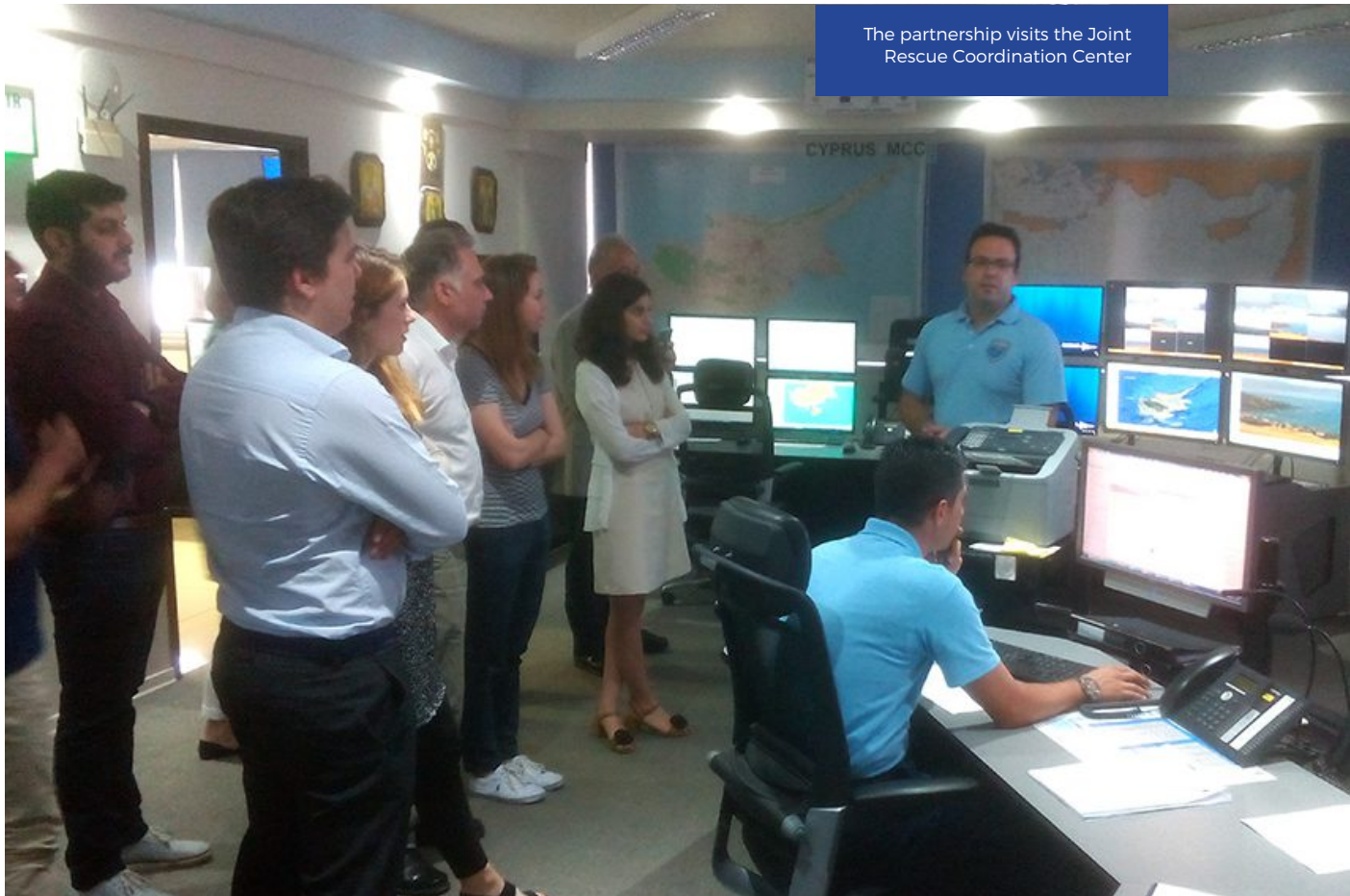


Patrizia Reddi presents the project to the InnoBlueGrowth audience

PROteuS Steering Committee in Cyprus

The second Steering Committee meeting of PROteuS took place in Larnaca, Cyprus on May 23 and 24, 2017. The meeting was hosted by The “Maritime Institute of Eastern Mediterranean”, a novel non-profit organization, based in Cyprus,

which aims to promote Research, Technology, Innovation, Sustainability and Environmental Protection as well as Education and Training within and for the Maritime Industry, in support of Sustainable Blue Growth.



The partnership visits the Joint Rescue Coordination Center

The meeting focused on, among other project activities, the analysis of the state of the art of the Maritime Surveillance industry, through the mapping of sectors related to maritime surveillance and the actors involved in the partner regions.

The project partners also had the opportunity to visit the Joint Rescue Coordination Center, where they were introduced to technologies used for offshore rescue in Cyprus.

The Cyprus Joint Rescue Coordination Center (JRCC Larnaca) is an independent agency of the Ministry of Defence of the Republic of Cyprus and its primary mission is to organize the Cyprus Republic Search and Rescue (SAR) system, to coordinate, control and direct SAR operations in the region ■

PROteuS Partners meet to discuss the state of the art of the Maritime Surveillance industry in the MED Area



Conference on the Yachting sector in the Mediterranean to take place in Marseille



Plan Bleu is co-organizing with partners from the InnoBlueGrowth project an international conference entitled “New trends for the yachting sector in the Mediterranean area”, which will take place next 11-12th of October in Marseilles, France.

In this sense, the theme chosen for this first transnational thematic event is Yachting, as InnoBlueGrowth capitalizes the iBLUE project, specifically focused on the issue of relaunching the yachting sector sustainably. Participants, among them decision makers and entrepreneurs from the region and abroad, will be able to meet

experts on the yachting sector and exchange best practices, while getting more knowledge on the importance of the Interreg Blue Growth Community launched by the InnoBlueGrowth project.

PROteuS Project will be represented by Colin Ruel from “Pôle Mer Méditerranée”. Pôle Mer Méditerranée, a partner in the project, is a business and innovation world class sea cluster located in South of France. It aims to promote sustainable development of the maritime and coastal economy, in the Mediterranean, Europe and the rest of the world ■



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